*i*CareCommunity Magazine

Package 1 - $795 / mo. (additional editions $195 ea.)

– **Full Page Ad** in the edition of the iCare Community Magazine of your choice (PRINT + DIGITAL)
– **Google Ad with estimated performance of 4,800 impressions* / 180 clicks.** Ad linked to **custom landing page** on the iCare website and back-linked to your website. **Custom SEO description and full reporting.**
– One featured post on the iCare Facebook page per edition advertised (ex. advertise in Martin and St. Lucie and get 2 featured posts)
– Featured ad in our monthly email to our digital subscribers. Ad linked to your custom landing page on the iCare website and back-linked to your website.

Package 2 - $595 / mo. (additional editions $149 ea.)

– **Half Page Ad** in the edition of the iCare Community Magazine of your choice (PRINT + DIGITAL)
– **Google Ad with estimated performance of 3,400 impressions* / 125 clicks.** Ad linked to **custom landing page** on the iCare website and back-linked to your website. **Custom SEO description and full reporting.**
– One featured post on the iCare Facebook page per edition advertised (ex. advertise in Martin and St. Lucie and get 2 featured posts)
– Featured ad in our monthly email to our digital subscribers. Ad linked to your custom landing page on the iCare website and back-linked to your website.

Package 3 - $395 / mo. (additional editions $125 ea.)

– **Quarter Page Ad** in the edition of the iCare Community Magazine of your choice (PRINT + DIGITAL)
– **Google Ad with estimated performance of 2,500 impressions* / 90 clicks.** Ad linked to **custom landing page** on the iCare website and back-linked to your website. **Custom SEO description and full reporting.**
– One featured post on the iCare Facebook page per edition advertised (ex. advertise in Martin and St. Lucie and get 2 featured posts)
– Featured ad in our monthly email to our digital subscribers. Ad linked to your custom landing page on the iCare website and back-linked to your website.

*Impressions are defined as the number of times a human views your ad online