

# iCareCommunity<sup>TM</sup>

Magazine

## DIGITAL MARKETING PACKAGES

### Option 1 - \$497 / mo.:

- Full Page Ad in ALL of the DIGITAL editions of the iCare Community Magazine
- Digital Ad delivering 50,000 digital impressions\* per month to your local community
- Weekly post on the iCare Community Magazine Facebook Page
- Bi-weekly email to the iCare Community Magazine Digital Subscription base

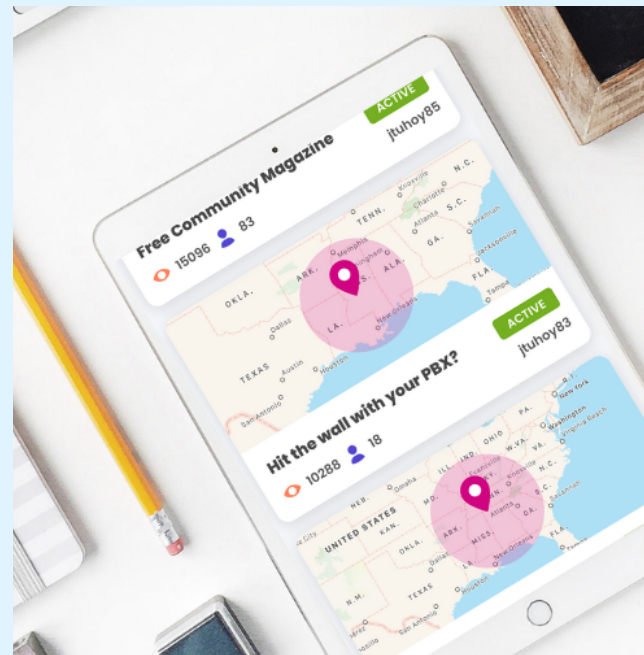
### Option 2 - \$397 / mo.:

- Half Page Ad in ALL of the DIGITAL editions of the iCare Community Magazine
- Digital Ad delivering 25,000 digital impressions\* per month to your local community
- Weekly post on the iCare Community Magazine Facebook Page
- Bi-weekly email to the iCare Community Magazine Digital Subscription base

### Option 3 - \$297 / mo.:

- Quarter Page Ad in ALL of the DIGITAL editions of the iCare Community Magazine
- Digital Ad delivering 10,000 digital impressions\* per month to your local community
- Weekly post on the iCare Community Magazine Facebook Page
- Bi-weekly email to the iCare Community Magazine Digital Subscription base

\*Digital Impressions are defined as the number of times a human views your ad online



## GENERATING LEADS IS THE BIGGEST CHALLENGE FOR SMALL BUSINESSES

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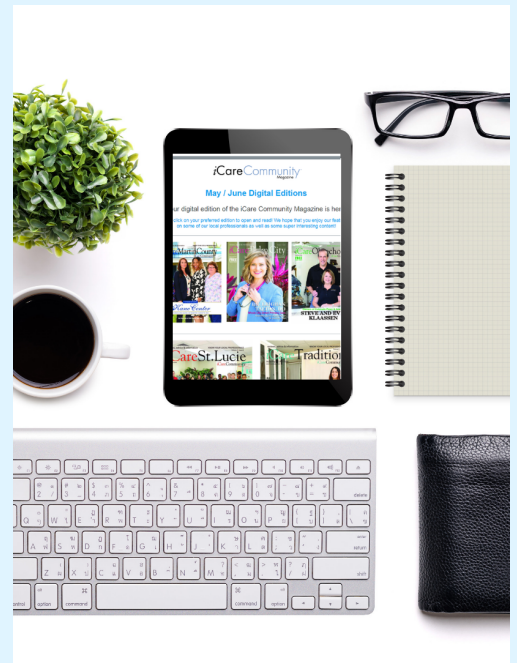
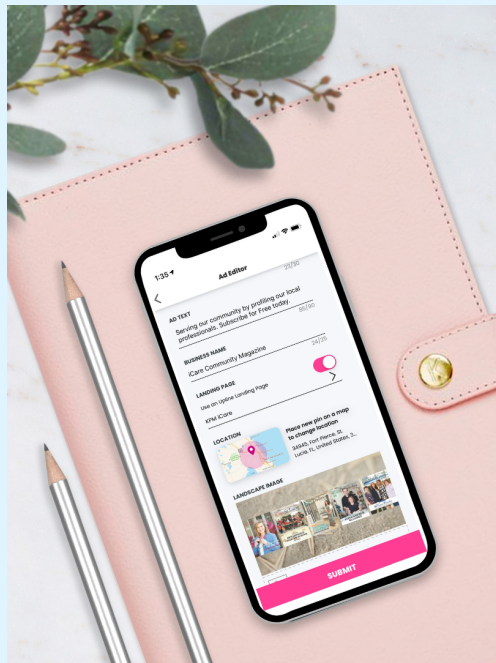
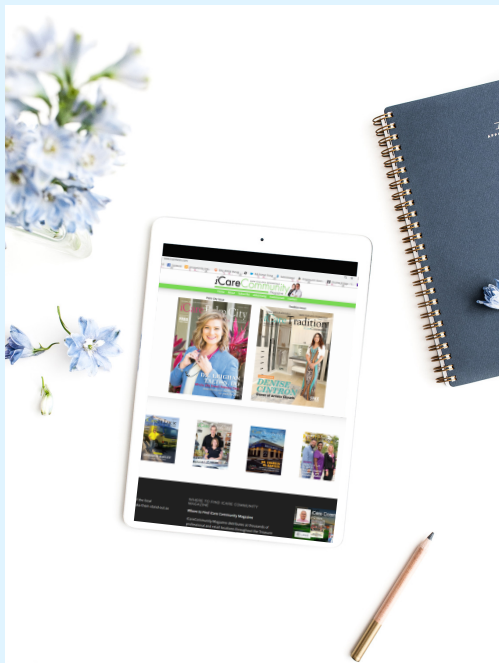
### DID YOU KNOW...

...that in 2018, digital advertising became the #1 marketing channel worldwide, beating even TV?

### FIRST THINGS FIRST...

*What is digital advertising (also called digital marketing), anyway?*

According to Wikipedia, the definition of digital advertising/digital marketing is the marketing of products or services using digital technologies, mainly on the Internet, but also including mobile phones, display advertising, and any other digital medium.



### WE MAKE DIGITAL MARKETING EASY AND EFFECTIVE

- Advertise in the DIGITAL Edition of the iCare Community Magazine which is distributed to our rapidly growing digital subscriber base of over 10,500 (at the time of this printing) and featured on our website
- Place an online ad through our digital marketing platform which is integrated into the Google Display Ad Network and delivers digital impressions on over 2 million websites and 650,000 apps (i.e. Google, Facebook, LinkedIn, Forbes, Instagram, YouTube, all major news and entertainment networks, etc.) online within a set radius of your business address. Get full analytics when you link your ad to one of our landing pages.
- One post per week on our growing Facebook page
- Recognition in our bi-weekly email "Get to Know Your Local Professionals" section

**HAVE QUESTIONS? CONTACT US!**  
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